

China's Annual Trademark Applications Ranked First in the World for Six Consecutive Years

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In 2007 China's trademark applications reached 708,000, ranking first in the world for six consecutive years. Meanwhile, the number of applications for Madrid international trademark registration filed from China with the World Intellectual Property Organization (WIPO) ranked eighth for three consecutive years.

The reporter learned from the ongoing "Forum on Trademark Strategy for East-West Enterprises" that with the rapid economic growth in the country, the number of applications for trademark registration continued to increase at high rates, with an average annual increase of about 100,000 applications from 2002 to 2006, reaching 708,000 in 2007.

In 2007, the applications for trademark registration that China received from abroad also continued to grow rapidly and reached 103,000, an increase of 6.1% over 2006 and representing 14.5% of the total of the year.

In addition, according to the latest statistics from the WIPO, the total number of trademarks registered under the Madrid system in 2007 is 38,471, of which 1,444 originated from China, an increase of 8.7% over 2006. China has ranked eighth in terms of Madrid international Registration of Trademarks for three consecutive years

Source: Xinhua Net