

China's Action Plan on IPR Protection 2008 Released

To comprehensively and systematically elaborate China's IPR protection measures in 2008 to provide effective guidance on the national IPR protection work, the National IPR Protection Working Group Office, in collaboration with the working group members, formulated "China's Action Plan on IPR Protection 2008" recently. The action plan, including 280 specific initiatives, made arrangement for the nation's IPR protection in ten areas.

In the area of legislation, 24 laws, regulations, rules and measures concerning trademarks, copyrights and patents as well as foreign trade and customs IPR protection will be revised and formulated, and 5 judicial interpretations will be drafted and formulated. In the area of law enforcement, 16 dedicated campaigns will be launched in some key fields such as printing duplicating, Internet and publication markets, and 11 initiatives will be adopted to enhance day-to-day law enforcement and severely punish the acts of counterfeiting, piracy, Internet infringement, etc. In the area of judicial work, 7 initiatives will be adopted to effectively resolve the salient problems and further strengthen the judicial protection. In the area of mechanism construction, 36 initiatives will be adopted to promote and refine the working mechanism of cooperation between organs and regional interaction, to improve the mechanism of IP warning, protection and supervision, to enhance the construction of enforcement supervision mechanism, to explore and consummate the IP judicial protection mechanism, and to further strengthen the service ability of the IP Reporting and Complaint Service Center.

In the area of publicity, 62 initiatives will be adopted to create a nationwide IP environment through large-scale publicity activities, broadcast programs, press conferences, forums, etc. In the area of training and education, 27 initiatives, such as developing and implementing training plans, compiling training materials, and offering various training courses and lecturers, will be adopted to provide IP training and education to grass-root judicial staff, employees of enterprises and government units, law professionals, and preliminary and middle school students. In the field of international exchange and cooperation, 27 initiatives will be adopted to intensify exchange and cooperation through study visits, training, dialogue, symposiums, etc. In promotion of enterprise's IP protection, 17 initiatives will be adopted to guide enterprises in enhancing their competitiveness by use of IP systems. In terms of providing service to right holders, 25 initiatives will be adopted to perfect the IP service system and the information service network. In the area of research of special topics, 23 IPR hot topics concerning IP law application, protection and management have been identified.

Source: the website of the SIPO